



**100-year company,  
family-owned and run  
since 1914.**



**Listed in the Mexican  
stock exchange market  
under HERDEZ.MX**



**Revenue over  
1.5 billion dollars**



**Leader in branded  
food business**



**Profitable growth  
strategy**



**Solid Corporate  
Governance**



**Sound financial  
structure**



**Committed to  
sustainability**



**10,000  
+employees**



**+\$1.5**  
billion usd

**Net Sales**

**+25**

**Brands**

**+40**

**Categories**

**+1500**

**Products**

**21**

**Countries**

**15**

**Plants**

**24**

**Distribution  
Centers**



**+\$800**  
millones usd  
Net Sales

**+10**  
Brands

**+70**  
Products

**98%**  
ACV

**4**  
Plants

**22%**  
Household  
Penetration



**Tradition and culture**



## Authentic Mexican Food Products



**Salsas**



**Avocado products**

## Our family products



### Roasted Salsas



### Taqueria



### Dressings



### Seasonings

# Actual pictures of in-store promotion



# Southbank London, Food truck Roadshow





**[www.grupoherdez.com](http://www.grupoherdez.com)**

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